

MEDIA KIT — 2026

Anna Sovereign

PRESENCE STYLIST · FASHION PSYCHOLOGY

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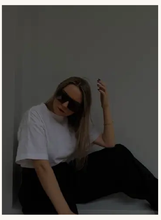
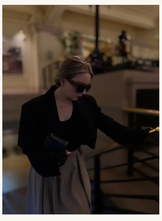
01 ABOUT

Anna Sovereign is a fashion creator focused on building presence through style, not trends. Her content teaches women how to create expensive-looking outfits through structure, silhouette, and restraint, the elements that define refined style but are often overlooked. With an aesthetic influenced by Chanel and Saint Laurent, she translates runway principles into wearable, real-world styling. Her work sits at the intersection of fashion education and editorial visual storytelling, attracting an audience that values clarity, intention, and long-term style over trends.





17.4M	9.2K	7.3K	1.9K
THREADS VIEWS (RECENT)	TOTAL FOLLOWERS	THREADS FOLLOWERS	INSTAGRAM FOLLOWERS

STATS AS OF NOVEMBER 2026

02 AUDIENCE

43%	80%	82%	84%
25–34 YEARS OLD	USA, UK, IT, FR	WOMEN	BEAUTY & LIFESTYLE

03 SELECTED COLLABORATIONS

Beneunder

PARTNERSHIPS

LET'S WORK TOGETHER

business@annasovereign.com